

FOR IMMEDIATE RELEASE

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Child Crisis Center Receives Grant from Target for Target Family Festival

[MESA, ARIZONA] (May 22, 2009) — The Family Resource Center, a project of the Child Crisis Center, partnered with Target® in support of its efforts to build stronger families and a healthier community. The Child Crisis Center received a grant from Target to host the Target Family Festival. A contribution from H.O.P.E. (Healthy Options for Parents through Education) through the statewide Child Abuse Prevention Fund, also made the festival possible.

The Target Family Festival was held Saturday, April 25, 2009 from 10:00 am to 1:00 pm at Pioneer Park in Mesa. Approximately 1,115 people attended the festival including children and families served by the Child Crisis Center and the Family Resource Center. The festival was open to the public and free to attend; it included carnival games, inflatables, music, food, field games, craft projects, and raffles.

The grant is part of ongoing efforts by Target to strengthen families and communities throughout the country. Since opening its doors, Target has given 5 percent of its income to organizations that support education, the arts, social services and volunteerism. Today that translates to more than \$3 million every week.

“At Target, our local grants are making a difference in the communities we serve,” said Laysha Ward, vice president, community relations, Target. “We’re proud to partner with Child Crisis Center as part of our ongoing commitment to give back to the communities where our guests and team members live and work.”

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Additionally, Target gives through signature programs that are designed to inspire learning in children and families. Programs include:

- Take Charge of Education[®], a school fundraising program;
- Target Field Trip Grants, a program that helps educators bring learning to life for students through the distribution of grants;
- Ready.Sit.Read!, a program dedicated to fostering a lifelong love of reading in children at an early age;
- Target House[®], which serves as a home away from home for families of children receiving life-saving treatment at St. Jude Children’s Research Hospital[®] in Memphis;
- Target Volunteers, a program where Target team members and retirees annually donate more than 350,000 hours of time to more than 7,500 community-based projects

About Child Crisis Center

The Child Crisis Center began as a small, grassroots 7 bed emergency shelter for abused children 28 years ago and has grown into a 42 bed emergency shelter, committed to preventing and treating child abuse through a myriad of activities. It has sheltered over 12,000 children; not only providing a warm, loving, safe environment for children removed from their homes by the state, but also to children from any home in the community where parents or guardians are in need of safe-haven for their children while working to get their lives back on track. The Child Crisis Center also operates free family support classes in both English and Spanish, family & child counseling services, and foster care and adoption services; it is truly committed to breaking the cycle of child abuse, and strengthening families and children in our community. The all-volunteer H.O.P.E. Committee sponsored by this agency promotes positive family interaction by the implementation of Public Awareness Campaigns and community events.

About Target

Minneapolis-based Target serves guests at more than 1,600 stores in 47 states nationwide by delivering today’s best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs.

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